

# Franchise

26 2010  
Holiday Inn Hotel,

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franchisees

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- workbook  
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email

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Administrative Management California State University  
Economics.  
franchise  
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franchise. 2003  
Success Business Coaching  
franchise consulting business coaching.

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**8:00 ó 10:30 Franchise**

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franchise

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- franchise.
- Business Format Franchise.
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**Franchise**

**Business Plan**

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(action plan)

10:30 - 10:45

10:45 ó 13:15

**Business mapping**

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- Process mapping.
- Value adding activities.

**Business process reengineering.**

- Process reengineering.
- Effectiveness ó Efficiency ó Productivity ó Consistency

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**Business Process Reengineering.**

- after sales service business process reengineering.

13:15 ó 14:15

14:15 ó 16:15

**Franchise**

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**3:45 ó 5:00**

### **Marketing for franchise**

#### **Marketing**

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franchise.

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marketing plan.

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**(Virgin Atlantic)**

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franchise.

**Meeting Information:**

Venue: Holiday Inn, Nicosia

**Participation Fee**

**Net Cost per Participant**      € 295.00